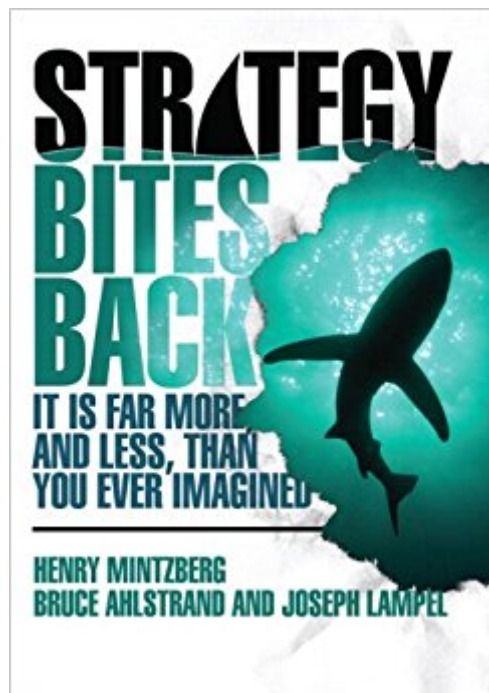




The book was found

# Strategy Bites Back: It Is Far More, And Less, Than You Ever Imagined (paperback)



## Synopsis

Strategy Bites Back is the antidote to conventional strategy books -- and conventional strategy formation. Edited by the legendary Henry Mintzberg, it contains contributions from everyone from Gary Hamel to Napoleon Bonaparte, Michael Porter to Hans Christian Andersen: essays, poems, case studies, cartoons, whatever it takes to 'free your mind' and unleash the crucial emotional side of strategy formation. Coverage includes: strategy and brinkmanship, culture, seduction; strategy lessons from your mother, from beehives, chess grandmasters, even the National Zoo. Along the way, Mintzberg and his colleagues take on the sacred cows and entrenched beliefs that keep strategists from recognizing their most powerful options. Strategy Bites Back doesn't just make strategy fun: it helps define strategies that offer huge upsides and real inspiration.

## Book Information

Paperback: 304 pages

Publisher: FT Press; 1 edition (April 24, 2005)

Language: English

ISBN-10: 0768682223

ISBN-13: 978-0768682229

Product Dimensions: 6.1 x 0.7 x 8.9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 7 customer reviews

Best Sellers Rank: #507,954 in Books (See Top 100 in Books) #108 in Books > Science & Math > Biological Sciences > Biophysics #460 in Books > Science & Math > Biological Sciences > Biology > Molecular Biology #468 in Books > Medical Books > Medicine > Internal Medicine > Cardiology

## Customer Reviews

"Having previously read Strategy Safari by the same authors and enjoyed it for its clarity and common sense, I was keen to delve into this - their latest offering... The bytes are... short and punchy... Many are very funny, but all are thought provoking in their own way... it provides some insightful reflections on the component parts of business strategy... a readable book that also made me laugh." --March Human Resources Magazine (circ: 28,538) - written by Kathy Osborne:

Strategy Bites Back is the antidote to conventional strategy books -- and conventional strategy

formation. Edited by the legendary Henry Mintzberg, it contains contributions from everyone from Gary Hamel to Napoleon Bonaparte, Michael Porter to Hans Christian Andersen: essays, poems, case studies, cartoons, whatever it takes to 'free your mind' and unleash the crucial emotional side of strategy formation. Coverage includes: strategy and brinkmanship, culture, seduction;Â strategy lessons from your mother, from beehives, chess grandmasters, even the National Zoo. Along the way, Mintzberg and his colleagues take on the sacred cows and entrenched beliefs that keep strategists from recognizing their most powerful options. Strategy Bites Back doesn't just make strategy fun: it helpsÂ define strategies that offer huge upsides and real inspiration.

A nice down to earth explanation on how strategy is used with concrete examples like in the freakonomics books. Further more this comes from a highly reputable author, from McGill, one of the best university in North America. It's a good book to keep on your shelf and brush up every now and then or leave in the car for those times when u drive and wait for your misses:)

This book is like a fairy tale story on a serious matter. Poorly written.

Love Mintzberg! His get right to the point without unnecessary and distracting jargon is refreshing.

exellent!

this book takes us through various types of strategy. it reviews how strategy is decided and then how it is implemented. what is good is that it is readable and brings in a large number of experts in the strategy area.

The book was in the exact shape it was described to be in. The delivery of the book was fast as well.

Excellent service, I received my book in the established date and as described. Thanks !

[Download to continue reading...](#)

Strategy Bites Back: It Is Far More, and Less, than You Ever Imagined (paperback) How to Grow More Vegetables, Ninth Edition: (and Fruits, Nuts, Berries, Grains, and Other Crops) Than You Ever Thought Possible on Less Land with Less Water Than You Can Imagine Stretch: Unlock the Power

of Less - and Achieve More Than You Ever Imagined Back Stretching: Back Strengthening And Stretching Exercises For Everyone (lower back pain, healing back pain, stretching exercises, back pain treatment, ... pain relief, stretching, back pain Book 1) How to Grow More Vegetables, Eighth Edition: (and Fruits, Nuts, Berries, Grains, and Other Crops) Than You Ever Thought Possible on Less Land Than You ... (And Fruits, Nuts, Berries, Grains,) â œVenomous&#148; Bites from Non-Venomous Snakes: A Critical Analysis of Risk and Management of â œColubrid&#148; Snake Bites (Elsevier Insights) The 15-Minute Shotgun: A LEGAL 12-GA. SHOTGUN YOU CAN BUILD FOR LESS THAN \$10.00 IN LESS THAN 15 MINUTES The 7 Steps to Bar Exam Success: The Strategy Guide for Passing Your Bar Exam with Greater Confidence, in Less Time, and with Less Stress Than the Rest Priceless Weddings for Under \$5,000 (Revised Edition): Your Dream Wedding for Less Money Than You Ever Thought Possible Reality Bites Back: The Troubling Truth About Guilty Pleasure TV The Book on Tax Strategies for the Savvy Real Estate Investor: Powerful techniques anyone can use to deduct more, invest smarter, and pay far less to the IRS! Generation Me - Revised and Updated: Why Today's Young Americans Are More Confident, Assertive, Entitled--and More Miserable Than Ever Before Hydroponics: How anybody can create a fully working hydroponic system in less than a week with only \$100 or less New England Waterfalls: A Guide to More Than 400 Cascades and Waterfalls (Second Edition) (New England Waterfalls: A Guide to More Than 200 Cascades & Waterfalls) Russia and the Western Far Right: Tango Noir (Routledge Studies in Fascism and the Far Right) Transformers: More Than Meets the Eye (2011-) Vol. 1: More Than Meets the Eye v. 1 More Than This (More Than Series Book 1) The Actor's Book of Contemporary Stage Monologues: More Than 150 Monologues from More Than 70 Playwrights Give your back and arms a break!: A strategy for the prevention of back disorders and repetitive strain injuries Star Wars: 1,000 Collectibles: Memorabilia and Stories from a Galaxy Far, Far Away

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)